FONDÉ EN 1825

Joseph Perrier

CHAMPAGNE

X

Jordane Saget

CHAMPAGNE JOSEPH PERRIER & TALENTED FRENCH ARTIST JORDANE SAGET A NEW PARTNERSHIP

TO LAUNCH THE LIMITED NUMBERED EDITION OF CUVÉE JOSÉPHINE 2014

"*Joséphine*" is an exceptional cuvée created 175 years ago as a moving demonstration of a father's love for his daughter. Joseph Perrier wanted to offer her a gift in-line with his sentiments and put together the best blend of the region's noble vines, pinot noir and chardonnay. The presentation had to be of the utmost elegance as well and the bottle was hand painted and decorated with gold leaf.

Cuvée Joséphine 2014

Limited edition

Thanks to the 2014 vintage, Cuvée Joséphine will be enjoying a second youth this year. A new label for the occasion has been designed by Jordane Saget, a young modern French artist. His clear chalk lines, well known on the walls and pavements in Paris, decorate the 5,000 bottles (75cl) and 350 magnums (150cl) of the limited numbered edition. *"The lines are elegant like the lines of champagne bubbles. They are an invitation to revery, a link woven between those whose company we enjoy"* the artist poetically describes.

Life lines

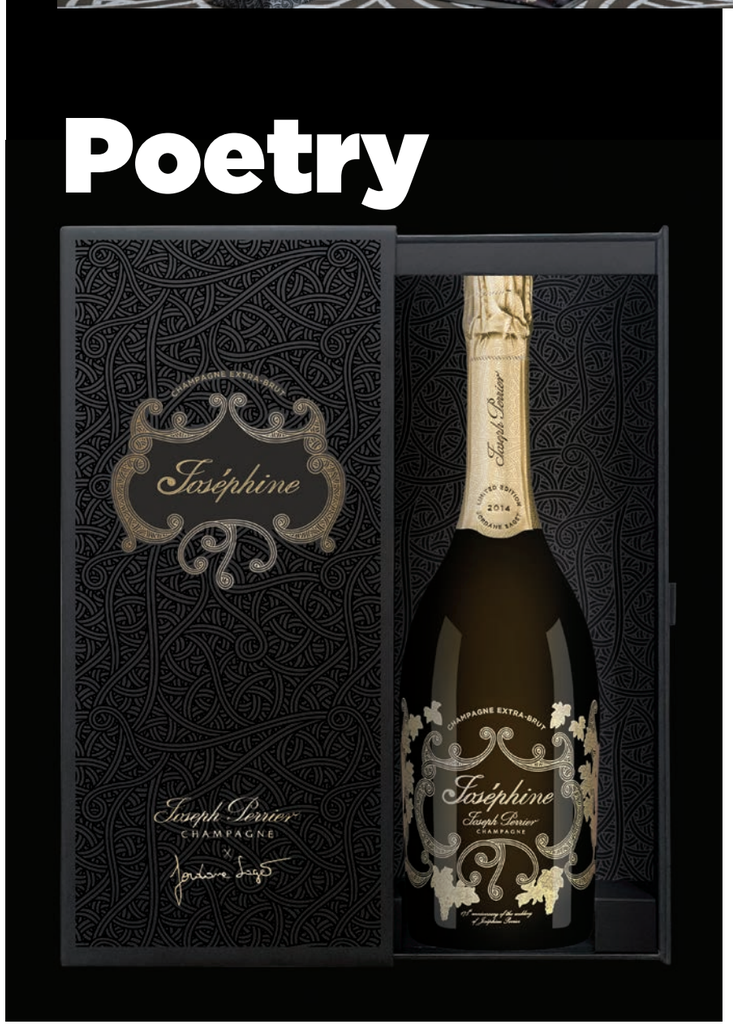
The young artist has areadly worked with internationally reputed designers and brands such as Jean-Charles de Castelbajac, Agnès B, Audi, La Samaritaine and French *les Enfoirés* charity. He created new "lifelines" for the emblematic Champagne Joseph Perrier, an independent, authentic champagne House run by the same family for 6 generations.

Artist

JOSEPH PERRIER x JORDANE SAGET

Strength

Poetry



His chalk work recalls the famous ground level Gallo-Roman chalk pits where the Cuvée Joséphine gently and slowly matures (7-8 years depending on vintage).

Partner ship

Cuvée Joséphine is not made every year, it is produced during exceptional harvests. Only 11 vintages have ever been selected (1982, 1985, 1989, 1990, 1995, 1998, 2002, 2004, 2008, 2012 and now 2014) because "*the cuvée was launched in the early 80s by my father Jean-Claude Fourmon, who wished to add the prestigious champagne to our existing collection*", explains current and energetic CEO Benjamin Fourmon.

Harmony

2014 was a "*year when the chardonnay grapes expressed themselves magnificently*", explains Nathalie Laplaige, cheffe de caves. "*It is why we used 60% of chardonnay in the final blend and 40% of pinot noir. The grapes were harvested at perfect maturity, allowing a low dosage to best present the quality of the raw material.*" The balance is there, oscillating between power and harmony, drawing a subtle line on the painting of the life of Joseph Perrier!

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